The Chinese Management Scholars’ Community (CMSC): Research Forum

Date:      Tuesday, August 9, 2016
Time:     5:00 p.m. – 10:00 p.m.
Venue:  Steven G. Mihaylo Hall, Room SGMH-1406, California State University, Fullerton, Mihaylo College of Business and Economics, 800 N. State College Blvd., Fullerton, C.A. 92831-3599

Purpose:

1. To strengthen the research capabilities of CMSC members
2. To facilitate research collaboration among Chinese scholars
3. To identify emerging fields in macro management
4. To develop topic-specific expertise

Target Audience:

1. Chinese scholars in macro-organizational areas (e.g., strategic management, international business and management, entrepreneurship, organizational theory, and technology and innovation management)
2. Advanced doctoral students (who have defended their dissertation proposal or are at least in their third year)

Coordinators:

Kenneth G. Huang (kennethhuang@nus.edu.sg)
Xun (Brian) Wu (wux@umich.edu)

The program will be conducted in Chinese.

If you are interested in participating, please register online at http://mingjerchen.com/activities/cmsc/2016-cmscregistration/ or https://cmscevent.wufoo.eu/forms/2016-cmsc-registration/ before June 30th. For any logistical questions, please email cmsc@mingjerchen.com.

Track Leaders (and Track Names):

Nan Jia (University of Southern California) / David Zhu (Arizona State University)  
[Corporate Governance and Social/Political Capital]
Kenneth Huang (National University of Singapore) / Tiantian Yang (Duke University)  
[Technology, Innovation and Entrepreneurship]
Jiao Luo (University of Minnesota) / Lori Yue (University of Southern California)  
[Social Movement and Corporate Responsibility]
Juan Ma (INSEAD) / Brian Wu (University of Michigan)  
[Global Strategy and Emerging Market]
Notes on Format:

1. We will organize participants into the four tracks listed above.
2. Upon registration, all participants are encouraged to send their C.V. and a working paper that they would like to present/discuss at the forum. Please specify the two tracks in which you are most interested. We will then assign participants to tracks with the aim of maintaining a balance between participants’ interests and the overall distribution of participants. The discussion/track leaders may contact you to talk about what role you might play in the discussion.

Discussion Questions:

1. What are some of the research premises, thrusts, and themes of this research topic? What is its current status?
2. What are some recent noted studies, findings, and accomplishments associated with this research topic?
3. What are some of the current trends in this topic?
4. What are some of the unfilled gaps and research issues of interest?
5. What are the implications, in light of the progression of this research topic, for scholarship and practice (including teaching) in the Chinese context? What are some China-specific research issues?

Program:

<table>
<thead>
<tr>
<th>Activities</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arrival and Registration</td>
<td>5:00pm-5:30pm</td>
<td></td>
</tr>
<tr>
<td>Opening Remarks</td>
<td>5:30pm-6:00pm</td>
<td></td>
</tr>
<tr>
<td>Within-Track Discussions</td>
<td>6:00pm-8:00pm</td>
<td>Breakout classrooms</td>
</tr>
<tr>
<td>Break</td>
<td>8:00pm-8:15pm</td>
<td></td>
</tr>
<tr>
<td>Across-Track Discussions</td>
<td>8:15pm-9:45pm</td>
<td></td>
</tr>
<tr>
<td>Concluding Remarks</td>
<td>9:45-10:00pm</td>
<td></td>
</tr>
</tbody>
</table>

(Note: Track leaders will contact track participants to make arrangements within each track)
Kenneth G. Huang is an Associate Professor at the National University of Singapore (NUS), Engineering and Technology Management and Strategy and Policy, NUS Business School. He serves on the editorial boards of *Academy of Management Journal* and *Strategic Management Journal*, and is a co-editor of *Journal of Management Studies* for a Special Issue. His research focuses on the strategic management of innovation, technology and entrepreneurship, intellectual property strategy, science policy, and institutional change in emerging economies like China. His research has been published in high-impact, peer-reviewed journals such as *Academy of Management Journal*, *Science*, *Nature Biotechnology*, *Research Policy*, *Industrial and Corporate Change*, *Journal of Management Studies*, and *Academy of Management Best Paper Proceedings*. His works have been recognized by international research and best paper awards from the Academy of Management, Strategic Management Society, DRUID, Academy of International Business, and INFORMS. Prior to joining the faculty at NUS, he taught at Singapore Management University (SMU), Lee Kong Chian School of Business, and at MIT Sloan School of Management in the Sloan Fellows Program in Innovation and Global Leadership. He was the recipient of several teaching awards, such as the SMU Dean’s Teaching Honor List (top 20 faculty members) every year from 2009 to 2015. He earned his Ph.D. from MIT.

Brian Wu is an Associate Professor of Strategy (with tenure) at the Ross School of Business at the University of Michigan. He received his Ph.D. from the Wharton School at the University of Pennsylvania in 2007. His research examines the role of firm capabilities in influencing the dynamics of corporate scope and the evolution of industries. His work can be organized into two streams, with the first stream related to firms’ strategies for reconfiguring their business portfolios in dynamic environments, and the second related to industry evolution driven by entry, exit, and incumbent adaptation. These two streams are linked by a common concern with how competitive advantage is created and destroyed when industry landscapes are reshaped by economic, technological, and institutional factors. He serves as an Associate Editor for *Strategic Management Journal*. His research has been published in *Management Science*, *Organization Science*, and *Strategic Management Journal*. His work has been recognized with the US Small Business Administration, AOM Technology and Innovation Management Division and BPS Division, INFORMS, and he received the AOM Technology and Innovation Management Division Past Chairs Emerging Scholar Award (runner-up), 3M Nontenured Faculty Award, Neary PhD Teaching Excellence Award, and Sanford R. Robertson Professorship. He was named one of Poets & Quants' best 40 business school professors under 40 in 2016.

The Chinese Management Scholars Community (CMSC) is an informal, open-platform community that offers career-related services to Chinese (or Chinese-speaking) management scholars. Our community represents a grass-roots, voluntary effort initiated by individuals who are bonded by common interests and values. We are guided by our mission, to pass the baton (傳承), and our core values derive from the “middle” or “zhong” (中) philosophy: integrity, harmony, balance, integration, dynamics, and independence. Founded in 2006 by Ming-Jer Chen (http://www.mingjierchen.com) as a small “workshop” for Chinese scholars in strategic management dedicated to the development of well-balanced business academics, the group is now composed of 500-some members. Our current focus is on serving scholars in the management area, and we offer the following member-centered programs: 1) CMSC-Workshop; 2) CMSC-Reunion; 3) CMSC-RF (Research Forum); 4) CMSC-TF (Teaching Forum); 5) CMSC-Camp (Mentors’ Camp).