Chinese Management Scholars Community (CMSC): The Workshop
Building a Balanced Research-Centered Academic Career

Date: Wednesday, August 10, 2016 (9 a.m. to 5 p.m.)
Venue: Steven G. Mihaylo Hall, ROOM SGMH-1406, California State University, Fullerton, Mihaylo College of Business and Economics
800 N. State College Blvd., Fullerton, CA 92831-3599

Purpose:
1. To learn how to become a dedicated and effective researcher and teacher
2. To foster a rewarding and integrated research/teaching career and a balanced life
3. To learn how to conduct programmatic research
4. To learn how to publish in premier management journals
5. To provide ideas for surviving and thriving in the U.S. academic environment
6. To facilitate the development of a knowledge- and experience-sharing community for Chinese scholars

Target Audience:
1. Chinese scholars in management areas (e.g., strategic management, international business and management, entrepreneurship, organizational theory, organizational behavior, and technology and innovation management)
2. Advanced doctoral students (who have defended their dissertation proposal or are at least in their third year)
3. Junior faculty members (e.g., assistant professors)

Note: The program will be conducted in Chinese. If you are interested in participating, please register online at http://mingjerchen.com/activities/cmsc/2016-cmscregistration/ or https://cmscevent.wufoo.eu/forms/2016-cmsc-registration/ before June 30th. For any logistical questions, please email cmsc@mingjerchen.com.

The Chinese Management Scholars Community (CMSC) is an informal, open-platform community that offers career-related services to Chinese (or Chinese-speaking) management scholars. Our community represents a grass-roots, voluntary effort initiated by individuals who are bonded by common interests and values. We are guided by our mission, to pass the baton (傳承), and our core values derive from the “middle” or “zhong” (中) philosophy: integrity, harmony, balance, integration, dynamics, and independence. Founded in 2006 by Ming-Jer Chen (http://www.mingjerchen.com) as a small “workshop” for Chinese scholars in strategic management dedicated to the development of well-balanced business academics, the group is now composed of 500-some members. Our current focus is on serving scholars in the management area, and we offer the following member-centered programs: 1) CMSC-Workshop; 2) CMSC-Reunion; 3) CMSC-RF (Research Forum); 4) CMSC-TF (Teaching Forum); 5) CMSC-Camp (Mentors’ Camp).
Management Committee:

Jiangyong Lu (lujiangyong@gsm.pku.edu.cn)
Professor, Guanghua School of Management
Peking University

Brian Wu (wux@umich.edu)
Associate Professor, Ross School of Business
University of Michigan

Haibin Yang (haibin@cityu.edu.hk)
Professor, College of Business
City University of Hong Kong

Coordinators:

Tianxu Chen (tchen234@oakland.edu)
School of Business Administration
Oakland University

Leigh Anne Liu (laliu@gsu.edu)
Robinson College of Business,
Georgia State University

*Inquiries about the program should be directed to Leigh Anne or Tianxu.*

Panelists:

Jing Han, California State University, Fullerton (jinghan@exchange.fullerton.edu)
Wei Shen, Arizona State University (weishen@asu.edu)
Li-Qun Wei, Hong Kong Baptist University (weiliqun@hkbu.edu.hk)
Yu Zhang, University of California Irvine (zyu2@uci.edu)
(Natalie) Bin Zhao, Simon Fraser University (nbzhao@sfu.ca)

Operation Committee:

Wan-Chien Lien, Chengchi University (shingday@gmail.com)
Xiumei Li, Drexel University (xl345@drexel.edu)
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<th>Time</th>
<th>Session</th>
<th>Topic</th>
<th>Facilitators</th>
<th>Reading Assignments</th>
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<tbody>
<tr>
<td>08:30 a.m.–09:00 a.m.</td>
<td>Arrival and Registration</td>
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<td>09:00–9:30</td>
<td>Session 1</td>
<td>Introduction and Overview</td>
<td>Tianxu Chen, Jing Han, Leigh Anne Liu</td>
<td>Welcome remarks from the faculty members from California State University, Fullerton; Overview of the program; Self-introductions</td>
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<td>09:30–10:30</td>
<td>Session 2</td>
<td>Developing Theoretical Research</td>
<td>Ming-Jer Chen</td>
<td>“On a Clear Day You Can See Competitors” (Chen), January 5, 1990 (first written draft); “Competitor Analysis and Interfirm Rivalry: Toward a Theoretical Integration” (Chen), January 20, 1995 (first draft submitted to the Academy of Management Review)</td>
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<td>10:30–10:45</td>
<td>Break</td>
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<td>Study Questions:</td>
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<td>10:45–12:15</td>
<td>Session 3</td>
<td>Conducting Programmatic Research</td>
<td>Wei Shen, Liqun We, Yu Zhang, Natalie Zhao</td>
<td>Study Questions: How do you go about developing your research stream? What is your research and publication strategy? 1. What do all these papers have in common? What do these papers intend to address? 3. After reading this article, what implications do you see for the development of your own research program?</td>
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<td>12:15–13:45</td>
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<td>Lunch</td>
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<td>13:45–15:15</td>
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<td>Cultivating Empirical Research</td>
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**Facilitators:** Tianxu Chen, Leigh Anne Liu, Wei Shen, Liqun Wei

**Format:**
Participants will be divided into groups of 8 prior to the meeting, each with a lead discussant. Each group will spend 30 minutes on questions regarding the empirical research and review process. The discussant of each group summarizes the key questions and insights in 3 minutes.

The following two papers will be used to as the basis to facilitate the discussion. You are welcome to read them in advance and ask questions regarding the review process. Please consider the questions listed on the right column.

**Reading Assignments:**

**Paper A.**
Background: This paper went three rounds at a major management journal. There were four versions of the paper: Version 1 is the original submission. Versions 2, 3, 4 are the three rounds of resubmission.

**Paper B.**
Background: This paper received three rounds of revisions before it was accepted at a major strategy journal. Version 1 is the original submission. Versions 2, 3, 4 are the three rounds of resubmission.

**Study Questions:**

**Questions pertaining to Paper A and B**
1. By comparing version 1 and version 2, what (do you think) are the major challenges of revising the paper, and what (do you think) are the major changes made in version 2?
2. What is your interpretation of the editor’s letter and comments? Based on these comments, are there better ways for the authors to respond to the comments?
3. Repeat steps 1 and 2 when you read the following versions.

**Generic questions**
1. What has your experience been in dealing with editors and reviewers?
2. What are the attributes of an effective revision and publication strategy?

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<td>15:15–15:30</td>
<td>4</td>
<td>Break</td>
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<tr>
<td>Session 5</td>
<td>15:30–16:30</td>
<td>Building a Research-Centered Career and Balancing Career and Life</td>
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<td>Facilitators: <em>Ming-Jer Chen</em></td>
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<td><strong>Format:</strong> In this section, participants in the mentor’s camp will join the workshop. There will be round-table discussions to address issues pertaining to the work and life in academia</td>
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<td><strong>Study Questions:</strong></td>
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<td>1. How do you balance the competing demands of career and life?</td>
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<td>2. What makes a great teacher? What makes a great researcher? What makes a great business leader? What do these three have in common?</td>
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<td>3. What three strategic insights into research and career have you gained today that can help you cope with the challenges or capitalize fully on the opportunities available to you in academia?</td>
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<td>Section 6</td>
<td>16:30–17:00</td>
<td>Closing remarks</td>
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<td>Facilitator: <em>Ming-Jer Chen</em></td>
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**Tianxu Chen** is an assistant professor of strategic management at Oakland University. He received his Ph.D. from LeBow College of Business at Drexel University. He teaches strategic management courses and his research focuses on the interface between entrepreneurship, innovation and competitive dynamics. His research has appeared in journals such as *Research Policy* and *Strategic Management Journal*.

**Leigh Anne Liu** is an associate professor of international business at Georgia State University. She studies interpersonal and cognitive dynamics in multicultural settings, including negotiation, conflict, collaboration, and relationship management. Findings from her research appeared in *Administrative Science Quarterly, Journal of Applied Psychology, Journal of International Business Studies*, among other outlets. She is an associate editor of *Journal of Business Research* and a guest editor on the special issue of intercultural conflict and collaboration of *Cross Cultural & Strategic Management*. 